



The **Confederation of European Senior Expert Services** is a unique organization that brings together its 20 members from different EU member states to contribute to eradicating poverty by enhancing the technical, managerial and business capabilities of enterprises in Europe and beyond.

“EU TRADE VOLUNTEER INITIATIVE”

CESES aims to contribute to raising standards of living in developing and emerging economies through voluntary assistance to micro, small and medium-sized enterprises (MSMEs), business incubators and institutions like business service organisations and public agencies at local, national and regional level.

Founded in 2000, CESES is the most important European-wide grouping of pro-bono professionals, encompassing the skills and expertise of over **30.000 experts**, covering all sectors of the economy.

All CESES operations are strictly non-commercial, without political, religious or racial constraints, and are complementary to the work of consultants.

concept idea



**#EU TRADE
Volunteers**

We share, We grow

CESES SUPPORT TO THE EU FRAMEWORK FOR ACTION

BUSINESS ADVISORY MISSIONS

Providing technical support – through CESES expert volunteer database - to relevant target groups, like MSMEs.

INSTITUTIONAL SUPPORT BSOS

Support the strengthening of intermediate organizations to enhance the enabling environment for entrepreneurs.

THEMATIC ACTIONS

Strong practical know-how experience available pertaining to thematic areas, like CSR, women entrepreneurship for all sectors of the economy.

ACCESS TO FINANCE

CESES has a robust network of (impact) investors communities, like business angels' networks, microfinance institutions and social investment funds, which focus on sustainable investments in MSMEs in emerging markets.

We believe that innovative partnerships, which include with volunteer organisations, tailored at the capacities and needs of MSMEs can boost EU ambition in the creation of decent jobs, and fighting poverty sustainably.

That said, a successful instrument like **EU Aid Volunteers Initiative** can be **replicated** to serve a similar challenging agenda of **promoting an economic transformation that creates decent jobs, increases productive capacity, and fostering sustainable value chains and diversification, including sustainable industrialization in EU partner countries.**

CESES members bring unique people, expertise and sector knowledge to boost businesses, industries and regions. Thus, combining resources and strengths of senior expert organizations, peer-to-peer knowledge transfer that conveys the best of European values and ingenuity.

OUR UNIQUE SELLING POINTS (USPs)

- **Unique expertise:** The experts available to participate in CESES projects represent practitioners in virtually every industry and profession (over 20.000+ experts on roster).
- **Impact:** CESES organizations contribute in a cost-efficient way to the achievement of the SDGs (economic value of volunteering).
- **Track record:** CESES organizations have experience in several EU funding instruments. Ranging from AL-INVEST, EU SWITCH, Horizon2020, Erasmus+ and of course the NSA-LA programme.
- **Unique organization:** EU coverage in members, and unique business model, CESES is the stand-alone professional volunteer service advisory instrument in Europe to focus on entrepreneurs in developing countries.